

In the United States Patent and Trademark Office

Serial No.:	09/507,509	Docket No.:	17200-020CT2
Filed:	February 18, 2000	Conf.No.:	8064
Applicant(s):	Jay S. Walker, Et Al.	Art Unit:	2159
For:	CONDITIONAL PURCHASE OFFER MANAGEMENT SYSTEM		

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P.O. Box 1450
Alexandria, VA 22313-1450

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Sir:

By the April 21, 2011 Notice of Allowance (and reiterated by the September 22, 2011 Notice of Allowance), the Examiner acknowledges that, "The cited art of record fails to teach or reasonably suggest, 'take an action to deter the customer from submitting multiple conditional purchase offers for said goods or services, wherein said action includes restricting submission of additional conditional purchase offers containing a progressively increasing unit price following an initial conditional purchase offer rejection.'" (April 21, 2011 Notice of Allowability, p. 3, § 1). Applicant submits that there exist other reasons for allowance as well, and that the claims include a variety of elements and features that are not discussed or rendered obvious by the applied references.

Respectfully submitted,
Attorney(s) for Applicant,
CHADBOURNE & PARKE LLP

Dated: November 17, 2011

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